IBM South Florida Quarter Century Club and Alumni Association

Presidents Message

Spring 2016

2016 has started as another memorable year for your IBM South Florida Quarter Century Club and Alumni Association (IBMSFQCCAA). As we formulate the offerings for the balance of 2016 and the first half of 2017. We will keep the theme of popular events and add a few new ones to offer more variety to members. This newsletter edition will cover the sights and sounds of the previous 4 - 5 months.

Looking back…

The organization continued our thrust to offer and deliver meaningful event content to our membership base by repeating some of the popular events with a sprinkle of some unique events. We conducted or collaborated almost the same quantity of events thanks to the team of volunteers and Board members who have generously volunteered.

Wine tastings at a historic train station, multiple Delray Beach Playhouse events, college sporting events, quarterly luncheons, golf tournaments, social gatherings on the West Coast of FL, spring training baseball and even a St Patrick's Day Parade all experienced one of our highest member participation levels and have been some of the mainstays for member interest. We have relabeled our quarterly member meetings to IBM Lecture Series.

We have seen some initial success In order to push our membership levels higher since we are encouraged by a new board member, Juan Rionda, who will be responsible for membership expansion. With our new "Try and Buy" membership for the first or partial year we have seen a small spike in signups. A sincere thank you to Vance Vallandigham who after 4+ years as VP, retired from the board. He has elected to pursue some long neglected family interests.

Looking forward…

We have some exciting events planned and or proposed for the balance of 2016. As each event becomes formal, specifics of the event for dates and locations will be on the website including the assigned sponsor.

On the Inside

IBM South Florida Quarter Century Club and Alumni Association

This newsletter is provided for our dues-paying membership by the IBM South Florida Quarter Century Club and Alumni Association (IBMSFQCCAA), a nonprofit organization based in Boca Raton, FL and formed in 2011. The purpose of this newsletter is to keep members informed of IBMSFQCCAA-sponsored social and volunteer activities as well as general items of interest. Newsletter content is provided in the spirit of camaraderie to help foster IBM alumni connections.

Circulation: The Newsletter is circulated to most of our members and friends via the IBMSFQCCAA website (http://www.ibmsfqccaa.org/). It is also sent by mail to members who do not have Internet access. Please provide feedback via email to:

info@ibmsfqccaa.org or mail to:

IBMSFQCCAA,
P. O. Box 273284,
Boca Raton, FL 33427-3284.

Disclaimer: IBMSFQCCAA, its Board members and Newsletter staff are not legally liable for any material submitted to us in good faith and are not responsible for any errors and/or omissions. If a member feels any content correction is needed, please let us know as soon as possible. IBMSFQCCAA Bylaws can be found at www.ibmsfqccaa.org.

WE WELCOME YOUR INPUT. HELP US MAKE THIS A GREAT ORGANIZATION.

PLEASE PASS THIS NEWSLETTER ON TO FRIENDS WHO MIGHT ALSO BE INTERESTED.

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Welcome New Members

Cheryl Clemen

Dan Hood

Jeffry Ullman

Conrad Johns

Jeff Li

Helene Lunden

Sonya Long

Mary Johnson

William Lynch

Farewell

We have learned of the following members of the IBM family who have passed away:

Richard A. Wantshouse	Feb 15, 2016
Marlene Lamar	Feb 20, 2016
Shirley G. Zimmerman	Mar 25, 2016
Harry Wilmot	Mar 27 2016
Mary T. Welz	Apr 9, 2016
Joel Cohen	May 17, 2016

Upcoming Events

- **June 4 - 8am - Golf Scramble - Tee time will be 8:00am, shotgun start, followed by lunch (included)**

- **June 7 - pm - Delray Beach Playhouse "Memories"**

- **June 9 - 11:30am - Lunch - Boca Ale House**

Credits

Newsletter Editor: *Julie Goodwin*

Newsletter Content: *Jud McCarthy, Lew Miller, John Ryan*

Newsletter Review: *IBMSFQCCAA BOD Members*

Email Blast Administrator: *Dave Johnson*

Photography: *Bill Gee, Jud McCarthy, Vance Valandigham, Terry Yuen*

Events Calendar: *Dave Pavek*

President's Message (cont.)

Here are the confirmed / planned winter/spring 2016 events:

♦ **June 4 – May Golf Scramble and Lunch Boca Delray CC** – Fred Goetz

♦ **June 7 - 8pm Delray Beach Playhouse - "I've Heard That Song Beforee" - Dave Pavek**

♦ **June 9 - 11:30am Quarterly Luncheon – Millers Ale House**—Dave Pavek

Your IBMSFQCCAA Board of Directors (BOD) hopes that our members will take advantage of some of the fun and informative events we have planned for the balance of 2016. Come join us at any of the upcoming events that are of interest and guests of members are always welcome.

We are always seeking volunteers in order to deliver the most diverse and popular member events. We could use some help with a BOD position as a result of the mid year resignation by Vance. All it takes is about 3-4 hours a month. We appreciate hearing your thoughts on events to create

More member participation. Please Contact me directly via email at: (GreggCesario@aol.com) or by cell @ 561 265-8851.

Recent Activities

Our members have been enjoying association activities over the past several months. Here's a list of events you may have missed.

♦ **Feb 12 - Wine Tasting @ de Hoernle Train Depot - 44 attendees**

♦ **Feb 21 - Intergenerational Orchestra – Honoring our Veterans**

♦ **Feb 27 - Basketball at FAU Gym (FAU vs FIU) - 14 attendees.**

♦ **Mar 04 - General Mtg: Book Review: Al Capone in Miami - 34 attendees**

♦ **Mar 09 - IBM Alumni Luncheon in Naples, FL - 11 attendees**

♦ **Mar 10 - Lunch - Ale House - 30 attendees**

♦ **Mar 12 - St Patrick's Day Parade – Atlantic Ave, Delray Beach**

Recent Activities (cont)

♦ **Mar 18 - West coast Florida IBM social gathering**

♦ **Mar 22 - Spring Training Baseball – Red Sox vs Marlins – 27 Attendees**

♦ **Apr 24 - Sweet Corn Fiesta at the South Florida Fairgrounds**

♦ **Apr 24 - Intergenerational Orchestra**

♦ **May 6 - IBM Lecture Series - Underwater Photography**

What Ever Happened to Ed Eilbeck ?

Actually, I left Boca Raton twice. The first time 1983 when the printer development and manufacturing mission was forced out by the growth in the IBM Personal Computer group that had started up in the back of building 5.

After 8 years in Boca, I returned to NC (Charlotte) as a Senior Engineer responsible for the product engineering effort on the dot matrix printer manufacturing that

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soon found its way to Lexington (a forbearer of things to come). It came to pass that all the IBM printer development activity was being consolidated in Charlotte, (future sale??) except for the line printer folks in Endicott. We were lucky to pick up a very talented engineer and manger from Austin named Steve Garrison, who became my right hand man.

Soon I found myself working on the IBM 4234 dot band printer development (an interesting product that was full of manufacturing challenges). I expressed an interest in a level 60 job opening in Westchester, and was shortly thereafter promoted to Program Manager to stay in Charlotte. After a clash with my boss, I ended up reporting directly to John Woodward, the lab director and traveled numerous times to "West One" to give a weekly status update to Jim Vanderslice , then the Vice President of Information Products Division.

Transferring the manufacturing of the 4234 to Jarfalla, Sweden created a number of problems necessitating monthly Technical Exchange Meetings alternating between Charlotte and Jarfalla. Despite bickering about the quantity of EC's being released out of Charlotte, I made some very close friends including Suri Ahuja (staff to Slice) and a number of the Swedes. In 1986 we announced the printer and I was fortunate to spend three weeks in Monte Carlo at a conference with our European customers, and to be awarded the IPD President's Award (5 grand- I think it worked out to about 50 cents per hour, but it was the happiest time in my career working on this program)

In 1989 IBM decided to move all of the printer development (again except for the Endicotters) to Lexington. I was promoted to Product Manager for Serial Printers and began my Pied Piper recruiting of followers.

Meanwhile a corporate decision reduced the headcount transfer from 547 to 447 (to "make the numbers work") I ended up with 109 jobs and about 80 folks following me to Lexington. I have always suspected that the move was to consolidate all the printer activity in one site for the purpose of selling the site and the people off. Though denied by my immediate management, reliable sources have confirmed there was knowledge of the intention to sell.

Within a few months it was legally disclosed that a sale was in the works, and for about six months I worked with attorneys preparing the development and engineering change processes to include in the sales contract. I was very conflicted with working on the sale secretly, while knowing how many of the friends' and coworkers' lives were about to be upset again after I had talked many of them into moving to Lexington.

My confliction was taking a personal toll on myself and my wife and I asked to be transferred out.

Bill Bowles (then IPD VP) kept his promise to me and I was rushed to an interview in Boca Raton (my choice) the day before the deal was formally announced. Only two people (myself and John Woodward) escaped being sold off. As of the morning of July 1st, 1990, IBM's IPD became "newco". (The chairs at the announcement to the employees were strapped together lest the event became unruly.) Eventually many of my left behind friends told me they prospered financially from Lexmark stock options. I was happy for them.

Thus I returned to IBM Boca Raton working in Cathy Vieth's organization taking back a graphics adapter mission from an unwilling owner in Hursley Lab England. This was partially eased by the fact that I had worked with Mike Wrigglesworth (the functional manager in Hursley in 1972) on a cash issuing terminal project. With the help of several experts from Hursley assignees to the "XGA graphics adapter" was successfully transferred and released.

Chaos prevailed in 1993 and 1994 as IBM followed GE's Jack Welch's lead of ranking employees every six months and then telling the lowest 10 percent they could not keep their current positions and had to find an available position somewhere in IBM or leave involuntarily.

During that time I worked for a number of managers whom I had little respect for and I finally decided that I had had enough of ranking and discarding my employees every 6 months. Most were good solid "4"performers who in other times would have been "3's".

I was within a few months of retirement age 55, so I took a pre-retirement leave of absence (Retiring officially on March 31, 1995) and went to work for Rexon/Tecmar, a Solon Ohio based company as VP of Operations. They built tape drives and a product called PCTV that allowed a TV signal to be displayed on a PC monitor. My ultimate goal

was to return to Boca Raton and lead a small team of ex-IBMers to develop multimedia products. I recruited Gerry Merckel to be my boss and executive VP of the Rexon multimedia division.

We successfully developed a video conferencing card, but Rexon was run into the ground by top management and bankrupted. With no money to market the products, the team was all let go.

My second departure from Boca was to go to work for Seagate Technology in Costa Mesa, CA on January 23, 1996 (exactly 29 years to the day after starting at IBM)

For the next six years, I was Director of Product Marketing, Director of Operations, Director of Technical Services, Senior Director of Engineering Operations and Manufacturing, and Senior Director of Quality.

I travelled to Japan, Singapore, and Malaysia working with suppliers and Seagate's manufacturing site in Penang. I also attended Six Sigma Academy in Scottsdale, AZ, and then worked with a

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What Ever Happened to Ed Eilbeck?

small team to put together a Design for Six Sigma curriculum which became mandatory training for all engineers in Seagate.

In 2002, Seagate sold the Costa Mesa operation and the General Manager and other key management left. Later that year, after having invested in a retirement house in Henderson, Nevada, I returned from a vacation in Hawaii, and told my boss I was hanging up my spikes, and gave two weeks' notice.

My wife, Tari, and I stayed in Vegas until 2006 when we decided to move to the Winston-Salem area of North Carolina to be closer to three grandsons here. Meanwhile, I was diagnosed with Parkinson's Disease in 2004, and have undergone major surgery to implant electrodes in my brain for deep brain stimulation, along with the required battery and electronics pacemaker implanted in my chest.. It helped a little, but there is

no cure, so the disease progressively gets worse and now I can't go anywhere without a walker or wheelchair. My devoted wife of 53 years is an excellent caregiver and I don't know what I would do without her.

I am still kicking having just celebrated my 76th birthday. That's my story and I am sticking with it.

What Ever Happened to Rod Adkins?

Rod Adkins is President of 3RAM Group LLC, a privately held company specializing in capital investments, business consulting services and property management. Formerly, Mr. Adkins was Senior Vice President of IBM, having served in that position from 2007 until 2014. He is the company's first African American Senior Vice President and corporate officer. In his more than 33-year career,

Mr. Adkins has held several senior vice president roles, including Strategic Partnerships and Corporate Strategy from 2013 to

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2014, where he was responsible for leading continuous transformation across IBM and developing strategies for a new era of computing, new markets and new clients.

Mr. Adkins was previously Senior Vice President of Systems and Technology Group (STG), a $20B business segment. He held this position since 2009 and was responsible for all aspects of IBM's semiconductor, server, storage, and system software businesses, as well as the company's Integrated Supply Chain and Global Business Partners organizations. Before heading all of Systems and Technology Group, he was Senior Vice President of STG development and manufacturing, a position he held since 2007.

Mr. Adkins has served in a number of operational and management roles throughout his

IBM career. This includes the General Manager position for the multibillion-dollar PC Company, UNIX Systems, and Pervasive Computing business units.

Mr. Adkins' work spanned the world of technology and computing. He was a leading

innovator in solutions ranging from mobile devices to the world's largest supercomputers. His major contributions included helping to develop the Personal Computer industry, launching the IBM ThinkPad mobile PC, leading IBM's POWER business to become the dominant player in the UNIX market, and helping to pioneer what became IBM's portfolio of Smarter Planet solutions.

Mr. Adkins was inducted into the National Academy of Engineering (NAE) in 2005, which is one of the highest national recognitions for the engineering profession. His life story is archived in The History Makers and he is a lifetime member of the National Society of Black Engineers (NSBE).

In 2001, NSBE recognized Mr. Adkins with the Golden Torch Award for Lifetime Achievement in Industry. In 2002, Fortune magazine named Mr. Adkins one of the 50 Most Powerful Black Executives in America. Black Enterprise magazine chose Mr. Adkins as its 2011 Corporate Executive of

the Year. Mr. Adkins has been awarded honorary doctoral degrees from the Georgia Institute of Technology

Mr. Adkins serves on the board of directors for United Parcel Service (UPS), Grainger, PPL Corporation, Avnet and the national board of the Smithsonian Institution. He is a member of the Executive Leadership Council (ELC), a trustee of Georgia Tech and Rollins College. Mr. Adkins also serves on the UMBC Board of Visitors and the University of Miami College of Engineering Visiting Committee. He previously served on the board of Pitney Bowes, PeopleClick Inc. and the National Action Council for Minorities in Engineering (NACME).

Mr. Adkins holds a Bachelor of Arts degree with an emphasis in physics from Rollins College, as well as Bachelor of Science and Master of Science degrees in electrical engineering from Georgia Tech.

Where Are They Now (cont)

What Ever Happened to Rod Adkins?

March Quarterly Luncheon

Our quarterly luncheon was held at Miller's Ale House in Boca Raton on March 10th. Attending were 30 members, spouses and guests. We all had a great time meeting with friends and colleagues, reminiscing about the good old days and also making some new acquaintances.
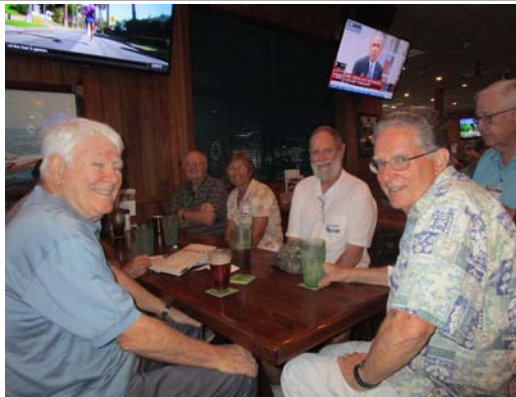
Be sure to mark your calendar for our next luncheon on June 9th. We always look forward to seeing you at these events! Also, note that spouses, widows and widowers are always cordially welcome to attend all IBMSFQCCAA events.

Attending L to R: Bob Schonger, Don Heim, Bill Gee, Jud McCarthy, Lou Walewski

Attending L to R: Paul Kondras, Mary Ann Kondras, Rose Loricchio

Attending L to R: Judy Bradley, Don Crandall, Chris Jacomine, Paul Swingle

Attending L to R: Jim Joyce, Joe Herko, Cindy Jiovani, Erick Drinkhouse, Paul Reder,

Attending L to R: Paul Reder, Jim Joyce, Norm Lowson, Fred Goetz, Joe Herko, Cindy Jiovani, Erick Drinkhouse

Attending L to R: Leroy Simon, Vance Valandigham, John Ryan

Attending L to R: Paul Chalmbers, Christine Ziebarth, Peter Seiler

Attending L to R: Wayne Cohen, Max Enos, Bill Paul, Lou Yovin, Mike Herzlich

Wine Tasting at the De Hoernle Train Depot

Attending L to R: Don and Gail Carpenter, Jud McCarthy, Rose Loricchio

Attending L to R: Dan and Peggy Fernandez

Attending L to R: Dave and Jackie Johnson sitting with Jim and Joyce DeArmond

Attending L to R: Jackie Mabesa and husband George Maxwell on the left

2016 Spring Baseball:
Boston Red Sox vs Miami Marlins

We had 12 attendees for the MLB game this year. The game was a sellout with over 7,500 in attendance on a beautiful sunny South Florida afternoon. The Boston Red Sox, as usual, are considered to be a strong contender for the American League title this year and are rated as one of the best teams in either league for 2016. The Marlins won the game 3-0 based on excellent pitching by the Marlins starter Fernandez (5 complete innings, no hits) and the Marlins pitching staff (allowing only 1 hit in the eighth inning). Marlins scored early (2 runs in the first inning, 8 hits overall) and their pitching and fielding took it from there.

West coast Florida IBM social gathering

Attending L to R: Robin Hood, Max Bouknecht, Byron Rucker, Dan Skwire, Joe Ragusa, Jud McCarthy, George Purvis, Earl Bloom, Phyllis Bloom, Rosa Rucker, Rose Loricchio

Attending L to R: Jud McCarthy, Juan Rionda

Attending L to R: Jud McCarthy, Phil VanVliet, Juan Rionda

Attending L to R: Ed Brown, Nancy DeGregory, Don Heim

St Patrick's Day Parade

Ready to Go

63 Chevy, J. Mahfood, Rose L. & Jud

IBMSFQCCAA Banner

Sweet Corn Fiesta

Barry & Ellie Stofan with Quent Benedict

Attending L to R: Phil VanVliet and Quent Benedict